



**Register Now!**

## **Second Annual World Trade Week Celebration Luncheon May 23, 2018**

### **Celebrate World Trade over Lunch with Tennessee's Leaders in International Trade**

Tennessee World Trade Week is a celebration of world trade and its positive impact on economic development in the State of Tennessee. Every year the President of the United States declares the third full week in May as World Trade Week.

The Tennessee District Export Council, West Tennessee District Export Council, U.S. Commercial Service, Tennessee Department of Economic and Community Development, and the Nashville Chamber of Commerce invite you to join them for a celebration luncheon on Wednesday, May 23, 2018, featuring key note remarks by Jack Soden, the Chief Executive Officer of Elvis Presley Enterprises. Mr. Soden will share the story of how Graceland grew into a tourist destination employing over 400 people and bringing an estimated \$200 million of revenue into the local economy from Graceland's 600,000 annual visitors. In 2017 the Governor of Tennessee addressed the audience and he has been invited to return this year.

### **West Tennessee and Tennessee District Export Councils**

As a lead-up to World Trade Week, the federally appointed West Tennessee and Tennessee District Export Councils will build recognition, awareness, and highlight the role of trade in our state's economy through a series of events, seminars, and public awareness activities. The District Export Councils are comprised of businesses and stakeholders who come together to promote international trade in the U.S. economy.

### **Program Details**

Date: May 23, 2018  
Time: 11:00am to 1:30pm  
11:00am – 11:30am Registration and Networking  
11:30am – Luncheon Program Begins  
Location: Baker Donelson Event Center  
211 Commerce St., Nashville, TN 37201  
Cost: \$45  
Registration: Register by May 18 at <https://bit.ly/2HJcLg8>

### **For More Information and Sponsorship Opportunities**

Leigh Shockey at (901) 774-4370 or [lshockey@drexchem.com](mailto:lshockey@drexchem.com) or Paul Bonovich at (865) 379-9705 or [paul.bonovich@cisinc-usa.com](mailto:paul.bonovich@cisinc-usa.com)



**Connecting you to global markets.**